



NEW!

Celebrate Patient Success
through

Dinner with Doc!

By

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What is Dinner with Doc?

Dinner with Doc is an opportunity to
CELEBRATE your PATIENT'S SUCCESS
and get **REFERRALS** at the same time.



Who & How are the Winner(s) Chosen?

1. One Patient is featured each month, OR
2. 2-3 Patients are celebrated each month

- The patient who completed their program and lost the most weight that month
- All patients who completed programs that month are entered into a drawing, one wins!
- All patients who completed programs that month are winners
- If no patients complete programs, the patients who lost the most weight that month are considered



How Does it Work?

Each winner is invited to an exclusive
Dinner with the Doctor
to be held at a local restaurant
or
at your clinic if you have the space.

Where Do We Hold the Dinner?

1. At a local restaurant

- Choose a local, healthy restaurant that has a small meeting room
- Choose the menu ahead of time with 2 entrees the guests may choose from in the price range you desire
- The benefit here is it may seem nicer and more special

2. At your clinic

- Have a simple, healthy, meal catered or make it yourself with program , candida-friendly meals
- If you have the space it is nice to hold it at your clinic so your guests get comfortable with the surroundings of your office



How Many People Attend?

1. If you are only featuring ONE special winner each month, you may want to let them invite 6-7 of their close friends, family and co-workers
2. If you are recognizing SEVERAL winners, you may want to let them each bring 2-3 guests

**The important thing here is that you have a full house and that everyone being recognized attends and brings several guests with them to help celebrate their success and introduce them to the Doctor and the Program that made it all possible.*

What is the Agenda for the Evening?

Remember the GOAL of the evening is to CELEBRATE THE SUCCESS of your patient(s) and get REFERRALS.

1. Welcome your guests and introduce yourself
2. Fill out the GUEST REGISTRATION FORMS to gather all personal information and to ENTER RAFFLE for GIFT BASKET
3. Order dinner
4. Congratulate patient(s) on success and present GIFT CERTIFICATE to the featured patient(s) (some doctors give certificates or plaques/frames with before and after photos)
5. Have patient tell life-changing transformational story/testimonial on program
6. Doctor gives a shortened seminar presentation to the guests
7. Guests may share thoughts and observations about patient(s)
8. Have drawing for GIFT BASKET (may include Shake, Berry Greens, B12, pineapple or other fruit & nuts, flowers, etc)
9. Give each guest their individual GUEST GIFT CERTIFICATE for a FREE HEALTH EVALUATION with the Doctor and a FREE BODY WRAP
10. Schedule guests for personal health evaluations
11. Thank everyone for coming and end the evening

It's That Easy!

People are much more likely to buy from someone they know, like and trust.

Your patients know, like and trust you and so will their guests.

You will typically sell one or more programs off each Dinner with Doc. That more than covers the cost of the dinner and your time.

Let your Patients Know!

SIGNS AT FRONT DESK

- Let your patients know about Dinner with Doc by placing signs at your front desk and around the office. Place the flyer in acrylic sign holders.

FLYERS

- Pass out flyers at the front desk and have the Accountability Coach talk it up with her patients and have them work towards getting it as an added incentive.



The image shows a flyer for an event. At the top, there is a logo for "LighthouseHealth & BODY MAKEOVER" featuring a stylized blue and white graphic. Below the logo, the text reads "WILL YOU BE THE NEXT TO EXPERIENCE 'DINNER WITH DOC'?" followed by a photograph of four people dining at a table. Below the photo, the text says "We want to celebrate the thinner, healthier YOU! We would like you to join us for an evening of life changing discussion and a healthy and delicious dinner! You and 8 of your friends could be chosen to enjoy a special evening full of healthy food, fun, and prizes! ASK US HOW TODAY!"

Announce it in your Newsletter



DINNER WITH DOC

Will You Be the Next to Experience Dinner with Doc?

We want to celebrate the thinner, healthier YOU! We would like you to join us for an evening of life changing discussion and a healthy and delicious dinner! You and 3 of your friends could be chosen to enjoy a special evening full of healthy food, fun, and prizes! **ASK US HOW TODAY!**



**Dr. Todd Singleton
Chiropractic Physician
715 E. 3900 S. #107
Salt Lake City, UT 84107
RETURN SERVICE REQUESTED**

DINNER WITH DOC

Will You Be the Next to Experience Dinner with Doc?

We want to celebrate the thinner, healthier YOU! We would like you to join us for an evening of life changing discussion and a healthy and delicious dinner! You and 3 of your friends could be chosen to enjoy a special evening full of healthy food, fun, and prizes! **ASK US HOW TODAY!**

REGISTER NOW!
Call Lighthouse Health
(801) 265-3400!

Lighthouse Health Offers Maintenance Programs!



Are you worried about gaining back all the weight you worked so hard to lose? Don't worry! We've found that the best way to keep weight off permanently is through maintenance. We want to help your hand through the process! **Pay as little as \$30 a month!**

Call the office **800 080-3400** to find out more!

WEIGHT LOSS SEMINAR
Offered Twice Weekly, Every Tuesday & Wednesday. This breakthrough Weight Loss Seminar will teach you exactly what is keeping you from your goal weight and what you can do to start taking control of your life! Come alone or bring a friend. (People have reported losing 5 pounds just by implementing the information at this seminar!) Register online at LighthouseWeightLossSeminar.com

September EVENTS **NEW**

CANDIDA COOKING 101!
Wednesday, September 3, 5:30 PM

The class introduces simple, easy-made candida recipes. You'll be surprised how delicious the basics can be! Come learn little-known tips for tasty, clean eating!

HEALTHY FOOD YOUR KIDS WILL EAT!
Wednesday, September 17, 5:30 PM

Looking for a way to improve your kid's diet? Don't worry! This cooking class will give you everything you need to make healthy recipes that your kids will love!

REGISTER NOW!
Call Lighthouse Health
at (801) 265-3400!

"The Natural Forces Within Us Are the True Healers Of Disease."

Announce the launch of Dinner with Doc in your monthly Newsletter and feature your winners each month with a before and after picture or photo from the dinner.

Send an Exclusive Invitation to the Winners and their Guests



Have each Guest fill out the Registration Form & Entry for the Gift Basket Raffle

Welcome to Dinner with Doc!



Please fill out this form in its entirety to be entered in the raffle!

Name: _____ Date: _____

Address: _____

City: _____ Zip: _____

Email Address: _____

Phone Number: _____

I'm a Current Patient at Lighthouse Health

I'm New to Lighthouse Health

Referred by: _____

Make a Gift Basket to be Raffled



May include things like Nutritional Shake, Berry Greens, B12, Fruit & Nuts, Flowers, etc.

Gift Certificate for Patient/Winners



BODY CONTOURING PACKAGE CERTIFICATE

(Value up to \$300!)

Come Enjoy this Relaxing, Pampering Treatment!

You will receive one of our amazing Body Wraps, where you can lose 4-14 inches in one treatment! This detoxifying treatment complements all of our nutritional plans and will make you feel great!

Here are some ways to best prepare for your Body Wrap:

- Don't shave the day of the wrap.
- Wear a bikini or bra and underwear.
- Drink lots of water after the body wrap.
- Don't sweat after the wrap i.e. no hot yoga or saunas.
- Don't shower for 8 hours after the body wrap.

Please allow 2 hours for the entire treatment.



**Please Call
801-265-3400
To Schedule Your
Treatment!**

**Note: You may choose to offer something other than a body wrap based on what services you have in office. You may offer lipo-laser treatments, gym membership, massage, etc.*

Gift Certificate for Guests



BODY CONTOURING PACKAGE CERTIFICATE (Value up to \$300!)

Come Enjoy this Relaxing, Pampering Treatment!

Not only will you receive one of our amazing, detoxifying Body Wraps, where you can lose 4-14 inches in the first treatment, but you'll also receive a free one-on-one comprehensive evaluation with our doctor!

Here are some ways to best prepare for your Body Wrap:

- Don't shave the day of the wrap.
- Wear a bikini or bra and underwear.
- Drink lots of water after the body wrap.
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Please allow 2 hours for the entire treatment.



**Please Call
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To Schedule Your
Treatment!**

**Note: The gift certificate for the guest includes a FREE HEALTH EVALUATION with the Doctor in addition to the FREE BODY WRAP.*



Dinner with Doc
is an **EASY** and **FUN** Way
to **CELEBRATE** the **SUCCESS** of your **PATIENTS** Get **SOLID REFERRALS** and
GENERATE more **REVENUE!**

\$\$\$ Club Reduce Consulting \$\$\$

Remember...

If you want to DOUBLE, TRIPLE, or even QUADRUPLE your Club Reduce REVENUE call me!

I will come directly to your office to personally work with you and your team to train, implement systems, and create a marketing strategy tailored to where your business is now and where you want it to be.

Give me just 2 days in your office and I will make you a lean, mean, well-oiled, money-making machine!

**Call me at 801.917.0900 or visit
www.ClubReduceConsulting.com
to get the ball rolling.**

Thank You!

Thank you for taking time today to join us today on this webinar.

You CAN do this!



Shar Lewis

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www.ClubReduceConsulting.com