



NEW!

**Celebrate Patient Success
through**
Dinner with Doc!

By

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What is Dinner with Doc?

Dinner with Doc is an opportunity to
CELEBRATE your PATIENT'S SUCCESS
and get **REFERRALS** at the same time.



Who & How are the Winner(s) Chosen?

1. One Patient is featured each month, OR

2. 2-3 Patients are celebrated each month

- The patient who completed their program and lost the most weight that month
- All patients who completed programs that month are entered into a drawing, one wins!
- All patients who completed programs that month are winners
- If no patients complete programs, the patients who lost the most weight that month are considered



How Does it Work?

Each winner is invited to an exclusive
Dinner with the Doctor
to be held at a local restaurant
or
at your clinic if you have the space.

Where Do We Hold the Dinner?

1. At a local restaurant

- Choose a local, healthy restaurant that has a small meeting room
- Choose the menu ahead of time with 2 entrees the guests may choose from in the price range you desire
- The benefit here is it may seem nicer and more special

2. At your clinic

- Have a simple, healthy, meal catered or make it yourself with program , candida-friendly meals
- If you have the space it is nice to hold it at your clinic so your guests get comfortable with the surroundings of your office



How Many People Attend?

1. If you are only featuring ONE special winner each month, you may want to let them invite 6-7 of their close friends, family and co-workers
2. If you are recognizing SEVERAL winners, you may want to let them each bring 2-3 guests

**The important thing here is that you have a full house and that everyone being recognized attends and brings several guests with them to help celebrate their success and introduce them to the Doctor and the Program that made it all possible.*

What is the Agenda for the Evening?

Remember the GOAL of the evening is to CELEBRATE THE SUCCESS of your patient(s) and get REFERRALS.

1. Welcome your guests and introduce yourself
2. Fill out the GUEST REGISTRATION FORMS to gather all personal information and to ENTER RAFFLE for GIFT BASKET
3. Order dinner
4. Congratulate patient(s) on success and present GIFT CERTIFICATE to the featured patient(s) (some doctors give certificates or plaques/frames with before and after photos)
5. Have patient tell life-changing transformational story/testimonial on program
6. Doctor gives a shortened seminar presentation to the guests
7. Guests may share thoughts and observations about patient(s)
8. Have drawing for GIFT BASKET (may include Shake, Berry Greens, B12, pineapple or other fruit & nuts, flowers, etc)
9. Give each guest their individual GUEST GIFT CERTIFICATE for a FREE HEALTH EVALUATION with the Doctor and a FREE BODY WRAP
10. Schedule guests for personal health evaluations
11. Thank everyone for coming and end the evening

It's That Easy!

People are much more likely to buy from someone they know, like and trust.

Your patients know, like and trust you and so will their guests.

You will typically sell one or more programs off each Dinner with Doc. That more than covers the cost of the dinner and your time.

Let your Patients Know!

SIGNS AT FRONT DESK

- Let your patients know about Dinner with Doc by placing signs at your front desk and around the office. Place the flyer in acrylic sign holders.

FLYERS

- Pass out flyers at the front desk and have the Accountability Coach talk it up with her patients and have them work towards getting it as an added incentive.



Announce it in your Newsletter



DINNER WITH DOC

Will You Be the Next to Experience Dinner with Doc?

We want to celebrate the thinner, healthier YOU! We would like you to join us for an evening of life changing discussion and a healthy and delicious dinner!

You and 3 of your friends could be chosen to enjoy a special evening full of healthy food, fun, and prizes!

ASK US HOW TODAY!



LighthouseHealth
Dr. Todd Singleton
Chiropractic Physician
715 E. 3900 S. #107
Salt Lake City, UT 84107
RETURN SERVICE REQUESTED

DINNER WITH DOC

Will You Be the Next to Experience Dinner with Doc?
We want to celebrate the thinner, healthier YOU! We would like you to join us for an evening of life changing discussion and a healthy and delicious dinner! You and 3 of your friends could be chosen to enjoy a special evening full of healthy food, fun, and prizes!
ASK US HOW TODAY!

REGISTER NOW
Call Lighthouse Health
(801) 265-3400!

Lighthouse Health Offers Maintenance Programs!

WEIGHT LOSS SEMINAR
Offered Twice Weekly, Every Tuesday & Wednesday
This breakthrough Weight Loss Seminar will teach you exactly what is keeping you from your goal weight and what you can do to start taking control of your life! Come alone or bring a friend.
(People have reported losing 5 pounds just by implementing the information at this seminar!)
Register online at lighthouse.weightseminar.com

Dates
Wed, September 3, 6:00 PM
Wed, September 10, 12:00 PM
Wed, September 17, 6:00 PM
Wed, September 24, 12:00 PM
Thurs, September 4, 12:00 PM
Thurs, September 11, 6:00 PM
Thurs, September 18, 12:00 PM
Thurs, September 25, 6:00 PM

Bring your friends and family to our FREE Weight Loss Support Group (every Monday at 6:30 PM)! Come get the support you need!

September EVENTS

COOKING CLASSES

Candida Cooking 101!
Wednesday, September 3, 5:30 PM
This class introduces simple, easy-made Candida recipes. You'll be surprised how delicious the basics can be! Come learn little-known tips for tasty, clean eating!

Healthy Food Your Kids Will Eat!
Wednesday, September 17, 5:30 PM
Looking for a way to improve your kid's diet? Don't worry! This cooking class will give you everything you need to make healthy recipes that your kids will love!

REGISTER NOW!
Call Lighthouse Health
at (801) 265-3400!

"The Natural Forces Within Us Are the True Healers Of Disease."

Announce the launch of Dinner with Doc in your monthly Newsletter and feature your winners each month with a before and after picture or photo from the dinner.

Send an Exclusive Invitation to the Winners and their Guests



YOU'RE INVITED...

YOU ARE CORDIALLY INVITED TO ATTEND "DINNER WITH DOC"

Join us for an evening of life changing discussion and a healthy & delicious dinner.

Date: _____

Time: _____

Location: _____

*Dress in casual attire.

We have a mission to help our entire community live happier and healthier lives. Therefore, we invite you to bring up to 3 guests with you to help celebrate your success and learn more about how you achieved it!

You and your guests will receive dinner, a special gift, and will also be entered into a raffle drawing to win great prizes!

Please R.S.V.P. at least 3 days prior to the event by calling 801-265-8400.

We would love to see you there!

Have each Guest fill out the Registration Form & Entry for the Gift Basket Raffle

Welcome to Dinner with Doc!



Please fill out this form in its entirety to be entered in the raffle!

Name: _____ Date: _____

Address: _____

City: _____ Zip: _____

Email Address: _____

Phone Number: _____

☐ I'm a Current Patient at Lighthouse Health

☐ I'm New to Lighthouse Health

Referred by: _____

Make a Gift Basket to be Raffled



May include things like Nutritional Shake, Berry Greens, B12, Fruit & Nuts, Flowers, etc.

Gift Certificate for Patient/Winners



**Note: You may choose to offer something other than a body wrap based on what services you have in office. You may offer lipo-laser treatments, gym membership, massage, etc.*

Gift Certificate for Guests



**Note: The gift certificate for the guest includes a FREE HEALTH EVALUATION with the Doctor in addition to the FREE BODY WRAP.*



Dinner with Doc

is an EASY and FUN Way

to **CELEBRATE** the **SUCCEESS** of your **PATIENTS** Get **SOLID REFERRALS** and
GENERATE more **REVENUE!**

\$\$\$ Club Reduce Consulting \$\$\$

Remember...

If you want to DOUBLE, TRIPLE, or even QUADRUPLE your Club Reduce REVENUE call me!

I will come directly to your office to personally work with you and your team to train, implement systems, and create a marketing strategy tailored to where your business is now and where you want it to be.

Give me just 2 days in your office and I will make you a lean, mean, well-oiled, money-making machine!

**Call me at 801.917.0900 or visit
www.ClubReduceConsulting.com
to get the ball rolling.**

Thank You!

Thank you for taking time today to join us today on this webinar.

You CAN do this!



Shar Lewis

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