

Attended Seminar – Didn't Schedule for Evaluation Emails

Week 12

SUBJECT: You Know It is Bad For You but Do You Know Why?

EMAIL: Hi (Name),

You know how bad sugar is for you - but do you know WHY it's so detrimental to your health?

The truth is all the food you consume eventually turns to sugar.

When you constantly bombard your system with food that changes to sugar quickly, you are dramatically increasing the level of insulin hormone in your bloodstream.

You hear about insulin in conjunction with diseases like diabetes; however, insulin is also a major fat storing hormone...The key to healthy weight loss and a healthy diet is figuring out what foods take longer to make the change - this is the basis of the glycemic index.

Keep in mind that just because a food is low on the glycemic index, doesn't necessarily mean it can support long term health or weight loss.

We understand the important role sugar plays in successful and healthy weight loss and we are happy to share our knowledge with you!

We are still extending our Seminar Special, which gives you a One-on-One Weight Loss Evaluation for only (Office Price)!

A Personalized Weight Loss Evaluation typically costs (Price of Weight Loss Evaluation) so this is a discount of (Price of Coupon Discount).

Call (Office Phone Number) to schedule your Evaluation!

(Clinic Name)

(Office Address)

(Office City and Zip)

(Office Phone Number)