

THREE WAYS TO INCREASE PROFITS

At our clinic, we help people lose weight through comprehensive eating plans.

Although we strongly encourage exercise as part of our programs, we don't have the facilities to help our patients work out. Instead, we refer them to local gyms in our area. By partnering with us, you could dramatically increase your gym's revenue!

We have three ways for you to increase profits:

- "Cooperative Advertising"
- "Body Contouring Package" Sales
- "Health and Weight Loss Screenings"



WITH LITTLE TO NO
EFFORT ON YOUR PART,
YOU CAN EASILY
INCREASE PROFITS
IN YOUR GYM!

We do the work, you keep
the profits! Call us for a
brief explanation at
[(555) 555-5555] or visit
[YourClinic.IncreaseGymIncome.com]
for more information and to
watch a short video.



[INSERT CLINIC NAME]
[Insert clinic address]
[Insert city, state, zip]

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INCREASE
PROFITS AT
YOUR GYM!



PARTNER WITH
[Insert clinic name]



"COOPERATIVE ADVERTISING"

Around 40 brand new patients come into our clinic every single week to attend our weight loss classes. At these classes, we give each person a gift that includes some vital weight loss information. We would love to include an offer in our packet from your gym as well!

In return, we ask that you include a free offer from our clinic inside of your welcome packet for your new clients too!

Throughout our patients' programs, we will continuously suggest your gym as an excellent place to go to receive care and instruction for their workout needs.

"BODY CONTOURING PACKAGE" SALES

Retail price is \$250 and includes an incredible weight loss class, a one-on-one evaluation with a doctor, and an effective and time-tested body wrap, where your client will lose 4-14" in one hour! You can sell these "Body Contouring Packages" for \$25 and keep all of the profits!

All you have to do is place a plaque at your front desk, advertising our "Body Contouring Package." We'll even bring the plaque into your gym to get you started.



"HEALTH AND WEIGHT LOSS SCREENINGS"

Our "Health and Weight Loss Screening" program is second to none. We excel at delivering a much-needed service to your clients: a private health screening FOR FREE! We can sit down, one-on-one, with each of your current or potential customers to analyze and evaluate their health issues, weight-related problems, and general well-being. We have several screenings to choose from.

Many gyms just like yours have seen the extreme benefits of offering Health Screenings on their premises. They attract new clients who are eager to make changes in their exercise and health habits. We encourage them to make exercise a priority in their lives, and they inevitably want to act right away and join a gym...*your* gym!