

Script for Setting up Neuropathy Lectures at Senior Centers - Direct Visit to the Center

Hello, my name is _____, and I'm the community relations director here at _____.

Who would I speak to about having our Dr. _____ give an educational lecture about Neuropathy there at your facility?

Ok Great. I assist Dr. _____ with educating senior citizens about Neuropathy.

I'm sure you have seniors who have been told they have Neuropathy. Have you ever heard of Neuropathy?

Great. Yes, Dr. _____ educates folks on what it is, how it develops and how to effectively treat it naturally.

What times do you have available that Dr. _____ could come in for a lecture?

I'd be happy to get you a flyer with some basic content that you may use in your monthly newsletter and for your community board. How many would you like?

What other means do you have to advertise the lectures and educational events at your facility? (Paper? City Journal?)

- ✓ Adjust verbiage above as needed when meeting in person
- ✓ Have several flyers handy to give out
- ✓ Have more in-depth info about Neuropathy in case they ask for it
- ✓ Ask for the draft of information about your lecture before they have it printed in their newsletter or ads. Ask when they will be published.
- ✓ Ask about Health Fairs!!!! They will be excited to tell you about them and get you in one.
- ✓ Make sure you stress that you want to keep a relationship with them as there are opportunities to have recurring lectures on a regular basis