



(Enter Date)

Dear (Patients Name),

By way of introduction, I'm Dr. _____ and your friend, (Example: Jane Smith), mentioned you may be interested in learning about the exciting information I share with the people in our community.

Jane has benefitted from some of the many, many services we offer in our office and when we asked her if she knew of anyone else who might benefit from our services...she gave us your name.

Every day I see patients in my office that can't sleep, that feel exhausted, that have no energy and that can't lose weight. I see many patients that don't have to lose weight, but they suffer with fatigue, depression, low libido, fibromyalgia and/or back and neck pain.

Why are more and more people suffering with these problems every year?

Well there are a lot of reasons why and they are different for each person.

From all of the problems I just mentioned above, I'll just give you an example of problems with weight loss.

Most people who want to lose weight are trying very hard.

They exercise every day and try to eat, what they think, are the right foods.

Still, others have tried every fad diet.

There are those who just can't handle their food cravings.

Some of my patients get tired all day long.

Many patients can't sleep at night.

Did you know that if your body can't get a good night's sleep, you won't be able to lose weight?

What are *your* particular health concerns?

Have you ever wondered why you suffer with the particular symptoms you have?

Years ago, I had these same questions as I have tried to improve my own health and gain more energy in my life.

Fortunately, after years of researching and studying and working with these problems, I have some incredible information to share with you....that just doesn't get discussed.



Because the things I teach my patients generally don't get discussed elsewhere, I feel a responsibility to share the health successes I see on a daily basis.

That's really the reason I asked Jane if she knew anyone who might be interested in this information.

That's why I am contacting you...to spread the word!

I'm happy to say that I've discovered some amazing solutions...which have helped thousands of people finally regain their health, get their energy back and get on with the process of living!

There's a key to great health and energy but nobody's talking about it.

I'd like to invite you to a free seminar where I'll reveal the shocking connection between health, energy, hormone levels and rapid weight gain.

The breakthrough information revealed at this seminar will teach you how you can conquer your health or weight problems and have the energy you need once and for all by getting control of your hormones.

A good chunk of your energy loss or weight gain may be due to something you've never heard about, but I'll be revealing it to you at this Amazing Free Weight Loss Seminar.

The seminar is held at my office in (Your City)

By the way, this isn't my only offer for you today!

Since you took the time to read this letter, I want to tell you about two other great offers I have for you.

After you attend my seminar, I'd like to invite you into my office for a personalized one-on-one energy, health and/or weight loss evaluation.

At that time, I will sit down with you and discuss your health and give you some solutions for your concerns.

In addition to that, I have something else for you.

In our office, we perform detoxifying body wraps for cellulite reduction and inch loss.

These body wraps aren't like anything you've seen before. This amazing body wrap has been helping patients detoxify their bodies for over 30 years. One side benefit of this amazing wrap is that you lose inches and cellulite. Again this amazing wrapping technique has withstood the test of time and been helping people for over 30 years!

These incredible body wraps are (\$Price of your body wraps example: \$115) each in my office.

But because you have been referred by Jane, I am going to offer you a free wrap in my office.



If you don't want to take advantage of the body wrap, you can choose to have a FREE pain relieving therapy.

Why would I give you all of this for free?

I do it because I have a very, very important message to get to you about your health.

And I know if I tempt you with a relaxing, beneficial, feel-good body wrap...I can get you to attend my breakthrough seminar.

I have hundreds and hundreds of people attend my seminar every year...without the FREE body wrap...but again, as Jane's friend, I am making this special offer to you!

Pretty great deal huh?! Yep, I think so too! You won't find this offer anywhere except within this letter!

I hope you have the vision to take advantage of this amazing opportunity.

I look forward to seeing you at my seminar and meeting you one-on-one in a personal health consultation soon!

I know you're going to love this body wrap and the results you'll receive!

Again there are three great opportunities here for you:

- #1 Attend a Breakthrough Energy, Health and Weight Loss Seminar (Even if you don't have weight to lose, the health information is for everyone!). Then...
- #2 Attend a One-on-One Health, Energy and/or Weight Loss Evaluation with Me. Then...
- #3 Receive your FREE Amazing, Health Promoting Body Wrap

In order to get the process going, you simply need to register now for the seminar.

Seating is limited so act fast!

You can register by phone at (Clinic Phone Number); or you can register online at www.YourDomain.com.

I look forward to working together to improve your health soon!

Please know that there is help available!

Sincerely,

Dr. _____