

Basic Scripting For Cold Calls

Hi, my name is _____ and I am calling from Club Reduce®. I have an exclusive and amazing program that I would like to discuss with you. If I can have 5 minutes of your time I can explain how you could increase your monthly income anywhere from \$700.00 - \$3,500.00 or maybe even more!

Our company has spent years dedicated to helping our patients get healthy from the inside out! One way we do this at our offices is through our internal detoxification body wraps. Clients loose 4 to 14 inches after their first treatment.

Normally, we sell these body wrap treatments for \$85.00 in our office; however we recently developed an exclusive program for salons and stylist only! We are giving you all the opportunity to sell these amazing detox body wraps to your clients for a discounted price of \$35.00, and the best part is that you get to keep the money!

All you really need is a little space at your booth, where you can stand your plaque for this program. This program is that simple! The sign will sell itself! We will also provide the discounted certificates that you will sell your clients.

If you sold even one body wrap each day you worked for \$35.00 a piece, and worked five days a week, that's an extra \$700.00 a month! If you continue to do that each month, you would bring in an extra annual income of \$8,400.00 only from selling those body wraps.

We are also including a free admission to one of our weekly weight loss seminars and a free one-on-one consultation with our weight loss specialist. Altogether, this is a \$210.00 deal, which you will sell your clients for only \$35.00!

By the way, as a Thank You for taking the time out of your day to hear about this exclusive program, we would like to give you a certificate for a free body wrap in our office. Can I drop that by tomorrow for you?