

## **Scripts for Calling Potential Patients in the New Year**

**Staff:**

Hi \_\_\_\_\_ (Patient Name) my name is \_\_\_\_\_ and I am calling from Dr.\_\_\_\_\_ office at \_\_\_\_\_ (Clinic Name). I hope you are having a wonderful holiday. I'm calling to let you know about our amazing New Year's deals. At the beginning of the year we are offering (many) or (some) incredible deals in our office. I wanted to let you know before our schedule fills up!

*Here are some options you could offer:*

- Free Seminar
- Free One-on-One Evaluation
- Free Detoxification Kit
- Free Body Wrap
- Free Adjustment
- Free Laser or Pain Treatment

### **FREE SEMINAR**

**Staff:**

In the month of January, you can come in and bring a friend or family member to a FREE amazing NEW YEAR NEW YOU Seminar. This is a great way to get started on your New Year's Resolution to lose weight and get healthy. We will teach you how to eat healthy, what to eat, how to lose weight and keep it off and the amazing tools we have at our office that can help you do it. Seating is very limited so I would love to sign you up today to reserve your seat for our NEW YEAR NEW YOU Seminar.

### **FREE ONE-ON-ONE EVALUATION**

**Staff:**

**Weight Loss:** We want to start your new year right. We're offering a FREE one-on-one evaluation for new patients to come in and meet with our doctor. He/she will go over your goals and needs for the New Year. He/she along with our staff will help you achieve your new year's resolutions!

**Pain/Neuropathy:** We want to start your new year right. We're offering a FREE one-on-one evaluation for new patients. Come meet with our doctor and get a free examination of your (pain) or (neuropathy). We have many services that can help eliminate any kind of numbness or pain you might be in.

## **FREE DETOXIFICATION KIT**

### **Staff:**

During this time of year with all the parties and festivities, we don't usually eat the best and tend to get sick at the beginning of the year. We are offering our amazing Detoxification Kit for FREE! If you come in the month of January our (coach) or (doctor) will explain to you how to use the kit and how it can help cleanse your body and keep you from getting sick.

(This is a great tool to use to get them in for a free product, and say that someone will explain it to them, and while they meet with the doctor or coach then they can try and sell them on a take-home kit or program)

## **FREE BODY WRAP**

### **Staff:**

During the month of January only, we are offering a FREE body wrap to every patient. Our body wraps are truly amazing! They increase circulatory and lymphatic flow, which leads to inch loss, cellulite reduction, body contouring and cleansing tissues. There is no better way to start out the year! We'll measure you before and after your wrap, and our doctor will meet with you to show you the amazing results!

## **FREE ADJUSTMENT**

### **Staff:**

In the month of January our doctor is offering a FREE adjustment to every new patient! Bring your friends and family so we can help them too! This time of year can put a lot of stress on your body and you need to take care of yourself as much as possible. We book up fast so I would love to sign you up right now for a FREE adjustment.

## **FREE LASER OR PAIN TREATMENT**

### **Staff:**

I heard you have knee (and/or back, neck, or shoulder pain) and we are offering for new patients only to come in for a FREE pain treatment. We will have you sit down with our doctor to go over what areas need to be focused on and how we can help you. We have amazing treatments and technology that really helps alleviate pain!