

## **Sales/Seminar Presenter**

**Main Goal:** To sell Programs

**Summary:** They are in charge of presenting the seminar in such a way that all seminar attendees want to schedule a one-on-one evaluation. They are in charge of meeting with new arrivals and going over the symptom assessment. They are also in charge of keeping a tickler up to date with their leads from the seminar. They have metrics to report daily and weekly. They have a daily checklist as well.